



## **PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

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### **CONNECTICUT LAW FIRM TAKES ON CELL PHONE DISTRACTED DRIVING BY TEENS THROUGH UNIQUE SCHOLARSHIP PROGRAM**

*Carter Mario Injury Lawyers to award \$10,000 in "Arrive Alive" Scholarship Program to High School Seniors in Connecticut*

**MILFORD, Conn. — (January 1, 2010)-** The Law Offices of Carter Mario Injury Lawyers is pleased to announce the *2010 Arrive Alive Scholarship Program*, which this year will be launched with a unique, new focus. Each applicant will be asked to prepare a presentation on the dangers of distracted driving and using their cell phone while behind the wheel, which will be judged by Connecticut's leading Injury Lawyer, Carter Mario and his staff. The statewide firm will award \$1,000 a piece to (10) ten high school seniors in the state of Connecticut attending a four-year college or university in the fall. Carter Mario Injury Lawyers is dedicated to helping individuals, especially youth in the state who have been affected by injury due to negligence. The firm is also concerned with the prevention of accidents and the safety of others before personal injury even occurs.

"Our goal is to help educate the young people of Connecticut in making smart decisions regarding safe driving practices ", says Carter. "If we can save one life, it is worth it. If we do nothing, auto accidents and tragedies resulting from teen's texting and talking on their cell phone while driving will continue to rise here in Connecticut. We need to come together to put an end to this all too common problem on our highways and streets now. This scholarship program is our firm taking a stance on distracted driving and cell phones usage by our state's teens."

Since the scholarship program's inception in 2006, Carter Mario Injury Lawyers has awarded over \$22,000.00 in scholarship money to graduating high school seniors in Connecticut. The Arrive Alive Scholarship program's

importance is strengthened by the striking fact that an estimated 8 in 10 drivers do in fact talk on their cell phones (despite the laws) while behind the wheel. Add that to the fact that over 1 million people are chatting behind the wheel at any given moment in America, as reported by the National Safety Council; and it is now fair to say that the combination of texting and cell phone use while driving is becoming as lethal as getting behind the wheel intoxicated.

The Arrive Alive Scholarship is only one way that Carter Mario Injury Lawyers gives back; the program is managed through the law firm's community relations arm, *Carter Cares* which has helped Carter Mario Injury Lawyers give back to communities in the state since 2006. *Carter Cares* also sponsors community programs such as their "Helmets for Kids" Program, where Carter Mario Injury Lawyers gives free bicycle helmets to kids in need. The firm also contributes by raising public awareness on the dangers of drinking and driving, and youth safety through various statewide promotions. And this year, the firm will be launching a series of bus advertising throughout Connecticut which is aimed at drawing awareness to the epidemic of distracted driving here in the state by Connecticut's motorists.

Connecticut high school seniors interested in the scholarship can obtain the application by visiting [www.getcarter.com](http://www.getcarter.com) and downloading a copy, or by visiting their school's guidance department or guidance counselor. All entries must be postmarked no later than March 19<sup>th</sup>, 2009 to qualify for the scholarship.

For more information about the Arrive Alive Scholarship Program, including scholarship rules and eligibility, please visit [www.getcarter.com](http://www.getcarter.com) and click on the "Arrive Alive" logo.

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#### **About Carter Mario Injury Lawyers:**

Founded in 1989 as a general practice law firm, the offices of Carter Mario Injury Lawyers have been exclusively representing the rights of individuals injured by the negligent conduct of others since 1998. With offices in Milford, Hartford, Waterbury, Bridgeport, and New Britain, Connecticut — the firm prides itself on obtaining a just, reasonable, and timely settlement for all clients.

Known throughout Connecticut as the "Safety Lawyers" for their frequent bicycle helmet giveaways, the firm has taken on the challenge of doing its part to educate the public and raise awareness on distracted driving and cell phone usage by teens through offering the "Arrive Alive" Scholarship. Carter Mario Injury Lawyers is also involved in many community related events and educational programs through *CarterCares* — a program through which Carter Mario Injury Lawyers gives back to the communities they serve. For more on Carter Mario Injury Lawyers please visit [www.getcarter.com](http://www.getcarter.com).



Carter Mario Injury Lawyers is proud to give back to the community through the firm's community outreach initiative, *CarterCares*.